Information Retrieval using the Boolean Model

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- Queries are Boolean expressions, e.g., Caesar AND Brutus
- The search engine returns all documents that satisfy the Boolean expression
- Does Google use the Boolean model?

🕆 🔿 Unstructured data in 1650

- Which plays of Shakespeare contain the words Brutus AND Caesar BUT NOT Calpurnia?
- One could grep all of Shakespeare's play for Brutus and Caesar, then strip out lines containing Calpurnia?
 - slow (for large corpora);
 - NOT Calpurnia is non-trivial;
 - Other operations (e.g., find the word Romans near Countrymen) not feasible;
 - Ranked retrieval (best documents to return).

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Example

Brutus AND Caesar but NOT Calpurnia

	Antony and	Julius	The	Hamlet	Othelo	Macbeth
	Cleopatra	Caesar	Tempest			
Antony	1	1	0	0	0	1
Brutus	1	1	0	1	0	0
Caesar	1	1	0	1	1	1
Calpurnia	0	1	0	0	0	0
Cleopatra	1	0	0	0	0	0
mercy	1	0	1	1	1	1
worser	1	0	1	1	1	0

1 if play contains word, 0 otherwise

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- So we have a 0/1 vector for each term.
- To answer query: take the vector for Brutus, Caesar and Calpurnia (complemented) and perform a bitwise AND.
- 110100 AND 110111 AND 101111 = 100100.

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• Antony and Cleopatra, Act III, Scene ii

Agrippa [Aside to DOMITIUS ENOBARBUS]: Why, Enobarbus, When Antony found Julius Caesar dead, He cried almost to roaring; and he wept When at Philippi he found Brutus slain.

• Hamlet, Act III, Scene ii

Lord Polonius: I did enact Julius Caesar I was killed i'the Capitol; Brutus killed me.

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- Consider N = 1M documents, each with about 1K terms.
- Average 6*bytes/term* including spaces and punctuation:
 - 6GB of data in the documents.
- Say there are m = 500K distinct terms among these.

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- $500K \times 1M$ matrix has half-a-trillion 0's and 1's;
- But it has no more than one billion 1's.
 - matrix is extremely sparse.

(but why?)

- What's a better representation?
 - We only record the 1 positions.

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☆ Inverted Index

- For each term *T*, we must store a list of all documents that contain *T*.
- Do we use an array or a list for this?

Brutus
$$\Rightarrow$$
248163264128Calpurnia \Rightarrow 12358132134Caesar \Rightarrow 1316 \blacksquare \blacksquare \blacksquare

Updating...

What happens if the word Caesar is added to document 14?

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\div 🕜 Inverted index construction



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☆ Indexer steps





☆ Indexer steps

• Sort by terms (Core indexing step)

[Term	Doc #		Term	Doc #	
ĺ	1	1		ambitious	2	
	did	1		be	2	
	enact	1		brutus	1	
	julius	1		brutus	2	
	caesar	1		capitol	1	
	I	1		caesar	1	
	was	1		caesar	2	
	killed	1		caesar	2	
	ľ	1		did	1	
	the	1		enact	1	
	capitol	1		hath	2	
	brutus	1			1	
	killed	1		1	1	
	me	1	\rightarrow	ľ	1	
	SO	2	\rightarrow	it	2	
	let	2		julius	1	
	it	2		killed	1	
	be	2		killed	1	
	with	2		let	2	
	caesar	2		me	1	
	the	2		noble	2	
	noble	2		so	2	
	brutus	2		the	1	
	hath	2		the	2	
	told	2		told	2	
	you	2		you	2	
	caesar	2		was	1	
	was	2		was	2	
	ambitious	2		with	 ↓2 	3
					1	_

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Information Retrieval using the Boolean Model

☆ Indexer steps

- Multiple term entries in a single document are merged.
- Frequency information id added (why frequency?)

	Term	Doc #					
l	ambitious	2		Term	Doc #	Term Frea	
	be	2		ambitious	2	1	
	brutus	1		be	2	1	
	brutus	2		brutuc	1	1	
	capitol	1		brutus		1	
	caesar	1		prutus	2	1	
	caesar	2		capitor		1	
	caesar	2		caesar			
	did	1		Caesar	2	2	
1	enact	1		aia .			
	hath	2		enact	1	1	
	1	1		hath	2		
	1	1			1	2	
	Р	1	、		1	1	
	it	2	\Rightarrow	it	2	1	
	iulius	1		julius	1	1	
	killed	1		killed	1	2	
	killed	1		let	2	1	
	let	2		me	1	1	
	me	1		noble	2	1	
	noble	2		so	2	1	
	noble	2		the	1	1	
	su the	2		the	2	1	
	the	2		told	2	1	
	the	2		you	2	1	
	LOID			was	1	1	
	you	2		was	2	1	
	was	1		with	2	□ ► < ⊕ 1 < 3	E ≻
	was	1 2					

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term	docID	freq		
ambitio	us 2	1		te
be	2	1		1
brutus	1	1		Π
brutus	2	1		
capitol	1	1		
caesar	1	1		h
caesar	2	2		
did	1	1		H
enact	1	1		H
hath	2	1		
I	1	2		L
i'	1	1		L
it	2	1	\implies	
julius	1	1		Γ.
killed	1	2		
let	2	1		Г
me	1	1		\vdash
noble	2	1		┝
SO	2	1		F
the	1	1		Ľ
the	2	1		Ľ
told	2	1		Ľ
you	2	1		
was	1	1		
was	2	1		
with	2	1		_

term coll. freq.	\rightarrow	postings lists
ambitious 1	\rightarrow	2
be 1	\rightarrow	2
brutus 2	\rightarrow	$1 \rightarrow 2$
capitol 1	\rightarrow	1
caesar 3	\rightarrow	$1 \rightarrow 2$
did 1	\rightarrow	1
enact 1	\rightarrow	1
hath 1	\rightarrow	2
1 2	\rightarrow	1
i' 1	\rightarrow	1
it 1	\rightarrow	2
julius 1	\rightarrow	1
killed 2	\rightarrow	1
let 1	\rightarrow	2
me 1	\rightarrow	1
noble 1	\rightarrow	2
so 1	\rightarrow	2
the 2	\rightarrow	$1 \rightarrow 2$
told 1	\rightarrow	2
you 1	\rightarrow	2
was 2	\rightarrow	$1 \rightarrow 2$
with 1	\rightarrow	2

🔆 🕥 Indexer steps

• The result is split into a Dictionary file and a Postings file.

ambitious be	2 2 1	1 1		Torm	// D		\rightarrow	2	1
be	2 1	1		1 1001111				-	1
brutue	1			ambitious	1	1	\rightarrow	2	1
Diutus	1	1		ho	1	1	\rightarrow	1	1
brutus	2	1		brutur	2	2	\rightarrow	2	1
capitol	1	1		conitol	2	2	\rightarrow	1	1
caesar	1	1		capitoi	2	2	\rightarrow	1	1
caesar	2	2		Caesar	2	3	\rightarrow	2	2
did	1	1		ala	1	1	\rightarrow	1	1
enact	1	1		enact	1	1	\rightarrow	1	1
hath	2	1		natn	1	1	\rightarrow	2	1
I	1	2			1	2	\rightarrow	1	2
Ľ	1	1			1	1	\rightarrow	1	1
it	2	1	\Rightarrow	It	1	1	\rightarrow	2	1
julius	1	1	-	Julius	1	1	\rightarrow	1	1
killed	1	2		killed	1	2	\rightarrow	1	2
let	2	1		let	1	1	\rightarrow	2	1
me	1	1		me	1	1	\rightarrow	1	1
noble	2	1		noble	1	1	\rightarrow	2	1
so	2	1		so	1	1	\rightarrow	2	1
the	1	1		the	1	1	\rightarrow	1	1
the	2	1		the	1	1	\rightarrow	2	1
told	2	1		told	1	1	\rightarrow	2	1
VOU	2	1		you	1	1	\rightarrow	2	1
was	1	1		was	2	2	\rightarrow	1	1
was	2	1		with	1	1	\rightarrow	2	1
with	2	1					\rightarrow	2	1

🔆 🔿 Where do we pay in storage?

Store terms just once, using pointers between tables.

Term			\rightarrow	2	
	#Docs	Col.F		-	
ambitious		1	\rightarrow	2	
be	1	1	\rightarrow	1	
brutus	2	2	\rightarrow	2	
capitol	1	1	\rightarrow	1	
caesar	2	3	\rightarrow	1	
did	1	1	\rightarrow	2	
enact	1	1	\rightarrow	1	
hath	1	1	\rightarrow	1	
I	1	2	\rightarrow	2	
i.	1	1	\rightarrow	1	
i+	1	1	\rightarrow	1	
iuliue	1	1	\rightarrow	2	
killed	1	2	\rightarrow	1	
let	1	1	\rightarrow	1	
me	1	1	\rightarrow	2	
noble	1	1	\rightarrow	1	
noble	1	1	\rightarrow	2	
the	1	1	\rightarrow	2	
the	1	1	\rightarrow	1	
told	1	1	\rightarrow	2	
LOIG	1	1	\rightarrow	2	
you	1	1	\rightarrow	2	
was	2	2	\rightarrow	1	
WILLI	1	1	\rightarrow	2	
			\rightarrow	2	

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TermF

 • How do we process a query?

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🔆 🕥 Query processing: AND

- Consider processing the query: Brutus AND Caesar
 - Locate Brutus in the Dictionary;
 - Retrieve its postings.
 - Locate Caesar in the Dictionary;
 - Retrieve its postings.
 - "Merge" the two postings:



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🕆 🔿 The merge

• Walt through the two postings simultaneously, in time linear in the total number of posting entries



Notes:

- If the list lengths are x and y, the merge takes O(x + y).
- Crucial: postings sorted by document ID.

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☆ Intersecting ("merging") two postings lists

8 return answer

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🔆 🔿 Boolean queries: Exact match

- The Boolean Retrieval model is being able to ask a query that is a Boolean expression:
 - Boolean Queries are queries using AND, OR and NOT to join query terms
 - Views each document as a **set** of words
 - Is precise: document matches condition or not
- Primary commercial retrieval tool for 3 decades.
- Professional searches (e.g. lawyers) still like Boolean queries:
 - You know exactly what you're getting.

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* \bigcirc Query optimization

- What is the best order for query processing?
- Consider a query that is an AND of t terms.
- For each of the *t* terms, get its postings, then AND them together.

Brutus
$$\Rightarrow$$
248163264128Calpurnia \Rightarrow 12358132134Caesar \Rightarrow 1316 \blacksquare \blacksquare \blacksquare

Query:

Brutus AND Calpurnia AND Caesar

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\div Query optimization example

- Process in order of increasing freq:
 - start with smallest set, then keep cutting further. This is why we kept frequency in dictionary!!

Brutus
$$\Rightarrow$$
248163264128Calpurnia \Rightarrow 12358132134Caesar \Rightarrow 1316 \blacksquare \blacksquare \blacksquare

Query:

Execute the query as:

(Caesar AND Brutus) AND Calpurnia

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\star \bigcirc Optimized intersection of a set of postings lists

$Merge(\langle t_i \rangle)$

- 1 *terms* \leftarrow SortByFreq($\langle t_i \rangle$)
- 2 result \leftarrow postings[first[terms]]
- 3 *terms* \leftarrow *rest*[*terms*]
- 4 while terms \neq nil and result \neq nil
- 5 **do** *list* \leftarrow *postings*[*first*[*terms*]]

6
$$terms \leftarrow rest[terms]$$

8 return result

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- (madding **OR** crowd) **AND** (ignoble OR strife)
- Get freq's for all terms.
- Estimate the size of each OR by the sum of its freq's (conservative).
- Process in increasing order of OR sizes.

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☆ What's ahead in IR? Beyond term search

- What about phrases?
 - Stanford University
- Proximity: Find Gates NEAR Microsoft
 - Need index to capture position information in documents.
- Zones in documents: Find document with (author = Ullman) AND (text contains automata)

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- Boolean queries give inclusion or exclusion of documents;
- Often we want to rank/group results:
 - Need to measure proximity from query to each document;
 - Need to decide whether documents presented to user are singletons, or a group of documents covering various aspects of the query.

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- Introduction to Information Retrieval, chapter 1;
- Managing Gigabytes, Chapter 3.2;
- Modern Information Retrieval, Chapter 8.2;

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