

PhD course INNOVATION

Planning Change and Innovation

2013

Description

Planning change and innovation is about managing ideas and this requires that you develop five essential skills:

- defining goals,
- managing actions,
- empowering teams,
- monitoring results and
- building communities.

This course offers a step-by-step approach to managing ideas in any organization.

Twelve classes will help you to learn and practice skills such as:

- benchmarking,
- goal setting,
- performance measurement,
- solving problems,
- generating ideas,
- managing projects,
- leading teams, and
- communicating more effectively.

You will also complete three projects to help you practice what you learn.

The course is designed and delivered by

David O'Sullivan

from the National University of Ireland, Galway.



David has written extensively on innovation and authored a number of books.

He has worked with many leading organizations including Hewlett-Packard, Apple, Nortel Networks and Boston Scientific on developing their innovation capacity.

David will be assisted by Ana Cordeiro from the University of Minho.

Course Outline

All lectures are online and self-paced using videos, reading notes and slides through the social learning platform: www.pblearn.com.

All projects will be carried out both 'online' using pblearn and during onsite workshops at the University of Minho during **October 23rd, 24th, 25th (9am-5pm each day)**.

Projects will include a Strategic Innovation Plan, a Business Start-up Plan and a PhD Thesis Plan.

Assistance will be offered at the University of Minho by Ana Cordeiro.

The course ends November 20th 2013

Proposed steps for the course:

- Students register by email **until the 8th of October** to David dos@nuigalway.ie or Ana acordeiro@dps.uminho.pt
- Students will be invited into pblearn.com by David
- Students will learn view each lecture online on their own (12 videos, reading notes and slides)
- Students will also share their favorite [ted.com](https://www.ted.com) videos

Onsite work at the School of Engineering, Guimarães (A2-MIT room)

- Tutorial (Ana) - **17th October (9h-12h)**
- **Workshops (David) - 23rd, 24th, 25th October (9h-17h)**
- Tutorial (Ana) - **31st of October (9h-12h)**

- Students will present their projects after November 20th.