

Planning Change & Innovation

Description

Planning change and innovation is about managing ideas and this requires that you develop five essential skills: defining goals, managing actions, empowering teams, monitoring results and building communities. This course offers a step-by-step approach to managing ideas in any organization – for-profit or nonprofit – private or public. Twelve classes that include examples and case studies will help you to learn and practice skills such as benchmarking, goal setting, performance measurement, solving problems, generating ideas, managing projects, leading teams, and communicating more effectively. What you learn can be immediately applied in any of your endeavors, making you a more valuable person wherever you decide to practice your skills. The course is designed and delivered by David O’Sullivan from the National University of Ireland, Galway (see: www.owl.ie). David has written extensively on innovation and authored a number of books. He has worked with many leading organizations including Hewlett-Packard, Apple, Nortel Networks and Boston Scientific as well as many public organizations. The course is delivered using three elements: Online Classes, Online Projects and Onsite Workshop.

Online Classes

Students are required to complete the following online lectures:
<https://www.udemy.com/applied-innovation>. You are also encouraged to take the following course: <https://www.udemy.com/lean-canvas-course>.

Projects

Students are also required to complete a number of team projects on the following topics: (i) Strategic Innovation Plan and (ii) Business Start-up Plan

Onsite Workshop

Students are required to attend three full days of onsite workshops that will involve talks, exercises and discussions with David O’Sullivan and Ana Cordeiro.

Onsite Tutorials

Students may attend class tutorials to clarify concepts, doubts and exercises with Ana Cordeiro.

Dates

Onsite Workshop: November 26th, 27th, 28th 2014 (full days)
Projects: November 26th 2014 – January 31th 2015
Online Classes: October 1st – November 28th 2014
Onsite Tutorials: October 23rd; November 20th; January 22nd or 29th

Registration

Please email Ana Cordeiro to register your interest in attending this course:
acordeiro@dps.uminho.pt